



In the times of climate change and globalization, in the times of transition in Moldova, youth plays its special role in the society. They are the ones who have power to decide how our country will develop in the next decades. Environmental unconsciousness is a major obstacle on a country's way to sustainable prosperity.

The Project "Ecoweek Learn.Do.Connect" is designed for students of all study fields from 11th grade of school until 3rd year of university, who are motivated to acquire new skills, which will help them foster a positive change. The main goal of the project is raising environmental consciousness. The objective is to teach Ecology basics to a group of twenty-five young people, help them develop their own eco-projects and connect them with local environmental NGOs for future collaboration. The Ecoweek will take place between April 12 and 18, 2010 with the support of the Theodor Heuss Kolleg Program, the FLEX Alumni Program, the US Embassy Alumni Resource Center, ULIM University and the Outdoor Leadership Center.

In the first part "**Learn**", participants will strengthen and deepen their knowledge about the environmental issues through **Sessions** on the following topics: **Eco-ethics, Climate Change, Global and local Environmental Problems, Recycling**, etc. Afterwards **Leadership, Social Engagement and Eco-project Management Sessions** will follow. During these seminar units consisting of workshops, discussions, interactive exercises, ecological games and team-building, small groups will develop their own **mini-projects**, which address the current ecological problems in Chisinau.

In the second part "**Do**" students will be able to experience Environmental protection with their own senses. They will **plant trees** together and take an **excursion to the treatments facilities** of Chisinau. The culmination of the practical part will be the actual leading of the mini-projects in the city with a following evaluation and celebration.

The Ecoweek will also be marked by an inspirational environmental **movie night** featuring the worldwide success movie "**Home**", which addresses deep environmental and eco-ethical questions. The event is open for all. The "**Connect**" part is represented by an informative session right before the movie night. **Environmental experts and activists, local environmental NGOs and Companies** will hold short presentations about their activities in order to inform the participants and recruit them for future cooperation. This networking unit plays a key role in the sustainability of the project.

Application form at
www.greenmedia.md

The questions and proposals please address to:
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